

## **2017 through 2019 Pleasant Valley Hospital Community Health Needs Assessment Implementation Plan (updated 2/2/2018)**

The Community Health Needs Assessment survey reflects input from 46% of the underserved, low-income and minority population in Pleasant Valley Hospital's primary service area. More than half of the population in the primary service area meets the Federal Government low to moderate-income guidelines.

### **Illegal and prescription drug use and alcohol abuse**

1. Bright Beginning Unit to assist babies born of addiction
  - Pleasant Valley Hospital tests all placentas to determine if babies are born with an addiction. Babies born of an addiction are placed in the BBU where they can thrive by receiving advanced medical care while in withdrawal.
  - The hospital anticipates that the impact will meet this community need at 100%
2. Implementing a grant to educate first responders and ER staff, purchase equipment and to purchase overdose reversal drugs
  - This initiative was completed during fiscal year 2017. Pleasant Valley Hospital participated with Cabell Huntington Hospital and Mason and Cabell county EMS, law enforcement representatives, community business leaders, community nonprofit agencies and West Virginia State Senator Mike Hall to provide advanced education to first responders and narcan to first responders. The group gathered information to develop a next step program.
  - Results - 100% of grant monies were utilized.
3. Add a service to help our physicians monitor controlled medications.
  - GuideMed opened during the summer of 2017  
GuideMed is an onsite program that helps healthcare providers meet opioid prescribing rules and best practices. GuideMed uses vigilant patient monitoring to prevent and identify the first signs of misuse. GuideMed helps Pleasant Valley Hospital physicians monitor patients who are prescribed opioids. As patients are identified with an addiction, physicians work with patients to either step them down off the medication or send the patient to a substance abuse treatment facility.
  - GuideMed outcomes are reviewed with practice management staff
4. Alcohol screening procedures
  - During 2018, the hospital will meet this need by increasing alcohol-screening procedures in primary care offices.

## **Chronic Diseases**

1. Increase access to highly specialized medical care
  - Through our partnership with Cabell Huntington Hospital and Marshall University Joan C. Edwards School of Medicine, the hospital added key physicians including Tim Damron, MD, cardiologist, Mohamed Alsharedi, MD, hematologist oncologist, Sheena Surindran, MD, nephrologist, and pulmonologists. These physicians work alongside primary care physicians and offer patients who suffer with chronic diseases specialized advanced care. Together they provide patients with chronic disease management.
2. Community education and screening events
  - The hospital holds community events at Pleasant Valley Hospital Wellness and Rehabilitation Center, Pleasant Valley Hospital and the county fair. The focus of these events are to provide chronic disease education and free screenings.
  - Community education and screening events
    - a. Men's Health Month: During the month of September our urologist provides free prostate screenings.
      - i. Each year approximately 25 men attend to receive a PSA blood and rectal exam. The physician follows up with those who require additional care.
    - b. County Fairs:
      - i. Lab screening vouchers to screen blood cholesterol levels: Representative handout 350 "Know your Numbers" vouchers during the fair each year. Approximately 45 vouchers are used each year. Results are mailed to the patient and sent to the physician of their choice for consultation and appointments.
      - ii. Approximately 150 blood pressure screenings are given each year. When needed, referrals to physicians or appointments are given while at the fair.

## **Tobacco use**

- Since 2013, Pleasant Valley Hospital maintains a tobacco free campus and since 2013. The hospital works with the Mason county Health Department to increase education related to smoking cessation. Additionally, the hospital implemented an inpatient tobacco cessation program and procedures are in place that allow nursing to share smoking cessation with patients. The program also allows nursing to share WV Quit line information with patients and track the success of the patients activities.

**Affordable prescription drugs**

- Pleasant Valley Hospital implemented a 340 B program and continues to work with Fruth Pharmacy on other initiatives.

**Sedentary life style**

- Under the direction of a rehabilitation services management company, the hospital is in the process of revamping the Pleasant Valley Hospital Wellness Center.
- The hospital sponsors and/or help organize multiple 5K runs with our community partners like Fruth Pharmacy. Each year 150 or more people walk in the PVH and Fruth Pharmacy 5K and hundreds of others walk in 5k events throughout the community.